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NürnbergMesse to add sld mediatec as new service partner for electrical services

- **From July 2024, sld mediatec GmbH will offer electrical equipment services at the Nuremberg Exhibition Centre in addition to media equipment**
- **Customers will benefit from the expertise and reliability of two Service Partners: SPIE SAG GmbH and sld mediatec GmbH**

NürnbergMesse is expanding its network of Service Partners for its exhibitors. Effective 1 July 2024, sld mediatec of Nuremberg will join long-time Service Partner SPIE SAG GmbH as one of two companies offering electrical installation assistance at the Exhibition Centre. The addition is no unknown – sld mediatec has been a NürnbergMesse Service Partner for media equipment since July of 2023. “Services are utterly indispensable for organising and holding trade fairs. By adding sld mediatec as a new Service Partner for electrical work, we’re expanding the range of expertise and reliability we can offer as part of our customer service,” says Remo Zimmermann, Services Division Head at the NürnbergMesse Group.

Complementing perennial Service Partner SPIE SAG GmbH, which has been providing electrical services for exhibitors reliably and capably at the Exhibition Centre for more than four decades, sld mediatec GmbH will join the servicing team as from the second half of 2024. Electrical services are a vital component in organising trade fairs, so it was important to NürnbergMesse to have at least two Service Partners on hand for this product category, as it has for so many others. NürnbergMesse itself will continue to book and manage orders for electrical services centrally. In a selection process involving a number of bidders, sld mediatec stood out especially for its innovativeness and its location in Nuremberg.

With SPIE SAG GmbH, NürnbergMesse already has a long-standing partner who has played an active role in helping build up Nuremberg as an exhibitions hub. NürnbergMesse very much appreciates SPIE SAG’s partnership and is now looking forward to working together with two strong, highly professional Service Partners for electrical work.

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About sld mediatec

Handling more than 1,000 projects a year, sld mediatec GmbH of Nuremberg has evolved into a full-service specialist since its founding in 1995. Its experienced team of more than 80 employees, an additional pool of freelancers, and nearly 30 years of experience enable sld mediatec GmbH to offer a broad range of equipment services in fields like media, events, and electrical installation.

About the NürnbergMesse Group

The NürnbergMesse Group is one of the 15 largest exhibition companies in the world. It includes NürnbergMesse GmbH and that company's 15 subsidiaries and affiliates. The Group employs more than 1000 people at eleven locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. It also has a network of international representatives in more than 100 countries. Its portfolio comprises some 120 national and international exhibitions and conferences held in person and as digital events, focusing on five general fields: Retail & Consumer Goods, Building & Construction, Process Technology, Electronics & Security, and Social & Public. The company has also been incorporating more and more aspects of sustainability into its trade fair concepts. Its events secure more than 12,000 jobs and generate billions of euros each year in purchasing power and tax revenue, making NürnbergMesse a major economic engine for the Nuremberg metropolitan region and Germany as a whole. As an employer and organizer of major events, NürnbergMesse assumes responsibility for people and the environment. It shapes its corporate actions in accordance with the 17 UN Sustainable Development Goals (SDGs) with the aim of achieving climate neutrality by 2028.

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