

who CAREs? me!



8 – 10 April 2025 | NürnbergMesse

 **ALTEN
PFLEGE**
The Care Fair 2025

NÜRNBERG  MESSE


VINCENTZ

GROWTH MARKET CARE

Benefit from this visitor potential!

> 31,000

CARE FACILITIES IN GERMANY

814,000

EMPLOYEES IN NURSING HOMES

442,900

EMPLOYEES IN NURSING SERVICES

Development of the number of people in need of care in Germany:

2011 2.5 mil

2021 5 mil

2070 6.9 – 7.7 mil

(Hochrechnung)

Southern Germany is a gravitational center in care:

BADEN-WÜRTTEMBERG

3,275

CARE FACILITIES
WITH AROUND

200,000

INDIVIDUALS CARED FOR

BAVARIA

4,230

CARE FACILITIES
WITH AROUND

250,000

INDIVIDUALS CARED FOR

SPECIAL AREAS

ALTENPFLEGE 2025



ALTEPNPFLEGE **AVENEO** *Space for Innovation*

NGOs, investors and creative minds from the care sector come together here to share ideas and develop inspiring solutions.



ALTEPNPFLEGE **FOCUS** *Vehicle Fleet*

Innovative solutions for efficient fleet management will be presented here to optimize mobility in outpatient and inpatient care, and highlight cost-saving potential.



ALTEPNPFLEGE **AVENEO** *Start-Up Challenge*

Where the future is made: the Start-Up Challenge offers start-ups an opportunity to present their ideas and concepts in the marketplace.



ALTEPNPFLEGE **STAGES** *Interactive Areas*

An attractive point of interest for professional visitors – the stages and action areas of ALTEPNPFLEGE present important and current topics from the industry for the industry.

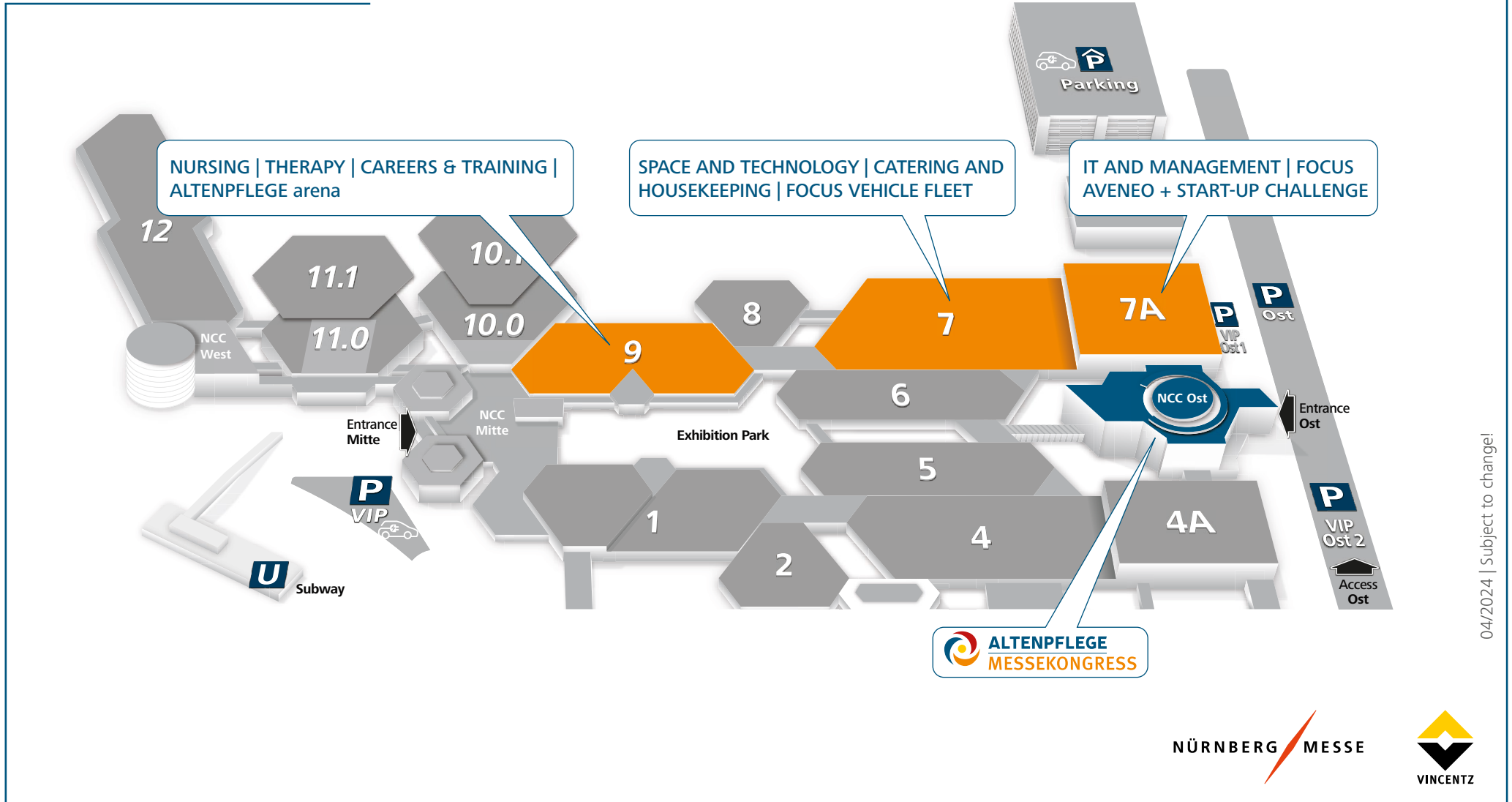


ALTEPNPFLEGE **TRADE FAIR CONGRESS**

Bringing together the key experts in nursing care, this congress creates a space for dialogue on future industryrelevant developments and reforms.

The Care Fair 2025

8 – 10 April • Messe Nuremberg



We do everything to ensure your trade fair appearance is a complete success. Do you have any more questions? We are here for you!

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Your contact to the event team of NürnbergMesse:



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Exhibitor support
SVENJA TEBRÜGGE

www.altenpflege-messe.de #altenpflege2025

ALL INFORMATION ABOUT YOUR PARTICIPATION AT ALTENPFLEGE 2025!

nuernbergmesse.de/altenpflege

STAND TYPE	PRICE*
Aisle stand	€ 212
Corner stand	€ 238
End stand	€ 246
Island stand up to 150m ²	€ 257



Communication Package including an unlimited quota of complimentary e-tickets for your customer invitations!

**for stand space from 26.04.24 in €/sqm • all prices plus trade association contribution of €0.60/sqm, communication package €650, plus statutory VAT*



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