

NürnbergMesse North America supports the IAEE Southeast Chapter's Volunteer Day

Atlanta, 14 June 2024 – NuernbergMesse North America Extends Gratitude to Urban Recipe and IAEE Southeast Chapter for the opportunity to be apart of serving our community that faces food insecurity.

NuernbergMesse North America along with the IAEE Southeast Chapter extends heartfelt appreciation to the dedicated members who generously contributed their time and effort to the Atlanta Community Service project on May 17 at Urban Recipe.

“IAEE packed 118 mobile pantry boxes for Urban Recipe, providing 118 families a total of about \$8,814 worth of meals. The impact IAEE made on these lives is immeasurable, providing relief from food insecurity and respecting the dignity of every human through their time, care and passion they brought to the warehouse. We are so grateful for their dedication to fight hunger in Atlanta!” said Kathleen Loesel, Communications and Project Coordinator

Urban Recipe stands as a beacon of hope, providing invaluable support to families facing food insecurity through its thriving food cooperative program. To learn more about Urban Recipe and its mission, please visit their website at www.urbanrecipe.org.

“Our mission at the IAEE Southeastern Chapter is to deliver relevant, highly focused services and activities designed to broaden the knowledge base and professional development of our members in the exhibition industry. Our annual volunteer activity that we participate in Atlanta and Orlando is a great way for our members to connect with one another and give back to the community. Our chapter is very appreciative for NuernbergMesse sponsoring our volunteer day. Your sponsorship allows our chapter to follow through on our mission statement throughout the year.” said Scott Crawford, Chair of IAEE SE Chapter.

About IAEE Southeast Chapter

The International Association of Exhibitions and Events (IAEE) Southeast Chapter is dedicated to advancing the interests of tradeshow and exhibition professionals through networking, education, and advocacy. Comprising members from various sectors of the exhibitions and events industry, the Southeast Chapter fosters collaboration and innovation to drive growth and excellence within the industry.

About the NürnbergMesse Group

The NürnbergMesse Group is one of the 15 largest exhibition companies in the world. It includes NürnbergMesse GmbH and that company's 15 subsidiaries and affiliates. The Group employs more than 1000 people at eleven locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. It also has a network of international representatives in more than 100 countries. Its portfolio comprises some 120 national and international exhibitions and conferences held in person and as digital events, focusing on five general fields: Retail & Consumer Goods, Building & Construction, Process Technology, Electronics & Security, and Social & Public. The company has also been incorporating more and more aspects of sustainability into its trade fair concepts. Its events secure more than 12,000 jobs and generate billions of euros each year in purchasing power and tax revenue, making NürnbergMesse a major economic engine for the Nuremberg metropolitan region and Germany as a whole. As an employer and organizer of major events, NürnbergMesse assumes responsibility for people and the environment. It shapes its corporate actions in accordance with the 17 UN Sustainable Development Goals (SDGs) with the aim of achieving climate neutrality by 2028.

For more information about NürnbergMesse North America, please visit <https://nuernbergmesse-north-america.com>

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