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Fact Sheet - Marketing		Section: On Site	
Product name:		Sample picture:	
CityLight poster mover			
Artwork until:		Data:	
4 weeks before the exhibition		Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.	
Data:		Resolution:	
1,185 x 1,750 mm		300 dpi (1:1)	
Colour management:		Special colours:	
CMYK „ISO Coated V2 300%“		Converted in advance to 4c	
Transparencies:			
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.			

Information:
<p>Please note</p> <p>Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.</p> <p>Note: The CityLight poster operates for about 10 hours a day during the exhibition, starting from approx. 8.30 a.m. Altogether 1.5 hours of this time are required for breaks in operation for technical and safety reasons.</p>

Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):

