


Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.

Fact Sheet - Marketing		Section: On Site											
Product name:		Sample picture:											
Digital Signage – BIG LED Screen Entrance Mitte indoor													
Artwork until:		Data:											
2 weeks before the start of the exhibition		Picture Film	JPEG or PNG MP4										
Display format (W x H):		Resolution:											
7.80 m x 4.387 m		3,120 x 1,755 Pixel											
Colour management:		Transparencies:											
RGB		No transparencies, background displayed in black											
Operating time:		Number of views (à 15 Sek.):											
9am – 6pm		25% usage 50% usage 75% usage 100% usage	<table><tr><th><u>3 days</u></th><th><u>4 days</u></th></tr><tr><td>1,134</td><td>1,512</td></tr><tr><td>2,268</td><td>3,024</td></tr><tr><td>3,402</td><td>4,536</td></tr><tr><td>4,536</td><td>6,048</td></tr></table>	<u>3 days</u>	<u>4 days</u>	1,134	1,512	2,268	3,024	3,402	4,536	4,536	6,048
<u>3 days</u>	<u>4 days</u>												
1,134	1,512												
2,268	3,024												
3,402	4,536												
4,536	6,048												
Information:													
Please note													
sound and 3D output are not possible													

Site map (possible positioning depending on availability):

Please see the specific hall plan of the event as well as the adjoining service areas and passageways

**Digital Signage
Location**

