

Exclusive - Marketing	Section: On Site
Product name:	Sample picture:
Digital Signage – NCC Ost Foyer displays to hall 4A or 7A	Ihre Werbung Your Advertisement Udance & information
Information:	
Intercept your customers on the site and guide them to your stand. Our mobile displays can be positioned almost anywhere indoors, so they offer you lots of flexibility. Permanently installed displays are mounted in the following areas:	
Utilize:	
Visibility ☆ ☆ Leads ☆ Range of coverage ☆	

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.



Fact Sheet - Marketing	Section: On Site
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Artwork until:	Data:
2 weeks before the start of the exhibition	PictureJPEG or PNGFilmMP4
Display format (W x H):	Resolution:
2.67 m x 1.50 m	1,920 x 1,080 Pixel
Colour management:	Transparencies:
RGB	No transparencies, background displayed in black
Operating time:	Number of views (á 15 Sek.):
9am – 6pm	3 days4 days25% usage1,1341,51250% usage2,2683,02475% usage3,4024,536100% usage4,5366,048

Information: Please note sound and 3D output are not possible



