


Fact Sheet - Marketing	Section: On Site																
Product name: Digital Signage – NCC Ost Foyer displays to hall 4A or 7A	Sample picture: 																
Artwork until: 2 weeks before the start of the exhibition	Data: Picture JPEG or PNG Film MP4																
Display format (W x H): 2.67 m x 1.50 m	Resolution: 1,920 x 1,080 Pixel																
Colour management: RGB	Transparencies: No transparencies, background displayed in black																
Operating time: 9am – 6pm	Number of views (à 15 Sek.): <table border="1" data-bbox="724 1137 1276 1308"> <thead> <tr> <th></th> <th><u>3 days</u></th> <th><u>4 days</u></th> </tr> </thead> <tbody> <tr> <td>25% usage</td> <td>1,134</td> <td>1,512</td> </tr> <tr> <td>50% usage</td> <td>2,268</td> <td>3,024</td> </tr> <tr> <td>75% usage</td> <td>3,402</td> <td>4,536</td> </tr> <tr> <td>100% usage</td> <td>4,536</td> <td>6,048</td> </tr> </tbody> </table>			<u>3 days</u>	<u>4 days</u>	25% usage	1,134	1,512	50% usage	2,268	3,024	75% usage	3,402	4,536	100% usage	4,536	6,048
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Information: <u>Please note</u> sound and 3D output are not possible																	

Site map (possible positioning depending on availability):

Please see the specific hall plan of the event as well as the adjoining service areas and passageways

Digital Signage Location

