


Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.

| Fact Sheet - Marketing | | Section: On Site | | | | | | | | | | | | | | | | |
|---|---------------|--|--|--|---------------|---------------|-----------|-------|-------|-----------|-------|-------|-----------|-------|-------|------------|-------|-------|
| Product name: | | Sample picture: | | | | | | | | | | | | | | | | |
| <div>Digital Signage – NCC Mitte Foyer displays to hall 1or 9</div> | | <div></div> | | | | | | | | | | | | | | | | |
| Artwork until: | | Data: | | | | | | | | | | | | | | | | |
| 2 weeks before the start of the exhibition | | <div><div>Picture Film</div><div>JPEG or PNG MP4</div></div> | | | | | | | | | | | | | | | | |
| Display format (W x H): | | Resolution: | | | | | | | | | | | | | | | | |
| 2.40 m x 1.40 m | | 1,920 x 1,080 pixels | | | | | | | | | | | | | | | | |
| Colour management: | | Transparencies: | | | | | | | | | | | | | | | | |
| RGB | | No transparencies, background displayed in black | | | | | | | | | | | | | | | | |
| Operating time: | | Number of views (á 15 Sek.): | | | | | | | | | | | | | | | | |
| 9am – 6pm | | <table><tr><td></td><td><u>3 days</u></td><td><u>4 days</u></td></tr><tr><td>25% usage</td><td>1,134</td><td>1,512</td></tr><tr><td>50% usage</td><td>2,268</td><td>3,024</td></tr><tr><td>75% usage</td><td>3,402</td><td>4,536</td></tr><tr><td>100% usage</td><td>4,536</td><td>6,048</td></tr></table> | | | <u>3 days</u> | <u>4 days</u> | 25% usage | 1,134 | 1,512 | 50% usage | 2,268 | 3,024 | 75% usage | 3,402 | 4,536 | 100% usage | 4,536 | 6,048 |
| | <u>3 days</u> | <u>4 days</u> | | | | | | | | | | | | | | | | |
| 25% usage | 1,134 | 1,512 | | | | | | | | | | | | | | | | |
| 50% usage | 2,268 | 3,024 | | | | | | | | | | | | | | | | |
| 75% usage | 3,402 | 4,536 | | | | | | | | | | | | | | | | |
| 100% usage | 4,536 | 6,048 | | | | | | | | | | | | | | | | |
| Information: | | | | | | | | | | | | | | | | | | |
| <div>Please note</div> <div>sound and 3D output are not possible</div> | | | | | | | | | | | | | | | | | | |

Site map (possible positioning depending on availability):

Please see the specific hall plan of the event as well as the adjoining service areas and passageways

Digital Signage
Location

