

Exclusive - Marketing	Section: On Site
Product name:	Sample picture:
GigaBanner	Your Advertisement A COLL VIA PRINCIPALITY A
Information:	
Great, greater, greatest attention! The name says it all: present your company and products on a 280 m² banner right before the visitor's eyes.	
Utilize:	
Visibility ★ ★ ★	

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.

Range of coverage 🚖



Fact Sheet - Marketing	Section: On Site
Product name:	Sample picture:
GigaBanner	Your Advertisement Advertiseme
Artwork until:	Data:
4 Wochen vor der Messe	Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.
Untrimmed size (W x H):	Net size (W x H):
35,004 x 8,004 mm	35,000 x 8,000 mm
Resolution:	Trims/Bleed:
72 – 150 dpi (1:1)	2 mm trims/bleed all around
Colour management:	Special colours:
CMYK – Coated FOGRA39 (ISO 12647- 2:2004)	Converted in advance to 4c
Transparencies:	
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.	

Information:

Please note

Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.



